Steiermark - Erlebnisregionen
Ankünfte in allen Unterkunftsarten - Insgesamt
Winterhalbjahr
2001 - 2026

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Erlebnisregionen	2021	2022	2023	2024	2025	2026
1 Ausseerland-Salzkammergut	4.081	95.967	116.430	122.580	124.522	129.616
2 Erzberg-Leoben	8.614	29.468	46.264	44.096	44.162	45.408
3 Gesäuse	2.012	14.978	21.360	23.968	25.510	21.851
4 Hochsteiermark	10.516	54.394	72.174	67.525	72.252	74.291
5 Murau	4.762	102.932	137.877	151.338	159.695	170.042
6 Murtal	10.989	34.508	43.388	43.235	45.037	50.490
7 Oststeiermark	9.937	82.667	106.541	112.238	108.847	108.508
8 Region Graz	70.191	220.302	361.942	401.320	414.372	425.729
9 Schladming-Dachstein	13.035	393.469	471.064	479.256	484.340	507.573
10 Südsteiermark	10.875	54.918	70.984	74.599	78.673	75.603
11 Thermen- & Vulkanland	15.281	221.300	278.261	277.793	285.942	279.375
Insgesamt	**160.293**	**1.304.903**	**1.726.285**	**1.797.948**	**1.843.352**	**1.888.486**

Erlebnisregionen	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
1 Ausseerland-Salzkammergut	97.145	100.947	99.159	95.472	95.889	105.160	115.268	121.539	125.088	99.776
2 Erzberg-Leoben	36.374	37.256	39.310	36.947	38.790	40.781	44.790	44.498	44.229	37.435
3 Gesäuse	12.649	14.316	15.866	15.424	17.153	18.599	20.114	22.227	20.599	14.805
4 Hochsteiermark	82.084	83.299	82.579	75.852	78.269	72.428	80.070	87.842	81.985	68.639
5 Murau	117.702	114.835	118.266	118.510	116.249	128.112	133.067	139.714	141.218	124.969
6 Murtal	34.306	31.559	35.461	34.761	36.020	40.677	37.659	40.914	45.832	34.791
7 Oststeiermark	78.294	82.778	78.536	77.620	87.238	96.857	104.829	107.589	104.176	75.866
8 Region Graz	261.521	278.159	277.286	301.077	324.529	350.372	356.628	367.160	374.231	291.040
9 Schladming-Dachstein	350.487	367.385	370.581	387.212	397.636	422.230	431.830	471.820	471.491	413.526
10 Südsteiermark	54.933	57.651	60.923	60.506	58.883	70.503	70.829	76.827	76.312	47.867
11 Thermen- & Vulkanland	289.989	298.275	298.105	300.742	297.932	300.348	302.697	300.920	304.267	219.769
Insgesamt	**1.415.484**	**1.466.460**	**1.476.072**	**1.504.123**	**1.548.588**	**1.646.067**	**1.697.781**	**1.781.050**	**1.789.428**	**1.428.483**

Erlebnisregionen	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1 Ausseerland-Salzkammergut	58.979	62.724	63.574	63.096	65.099	68.657	69.117	77.142	78.297	92.361
2 Erzberg-Leoben	21.945	20.200	21.134	24.391	23.635	26.071	25.781	31.373	34.655	36.812
3 Gesäuse	16.264	18.345	16.093	15.459	14.632	13.504	14.285	15.378	15.607	13.177
4 Hochsteiermark	63.862	65.728	65.705	69.759	72.701	81.340	69.284	79.793	83.557	84.378
5 Murau	78.170	72.106	78.703	81.408	82.933	88.159	89.766	100.558	108.049	115.222
6 Murtal	26.268	27.472	29.302	27.575	29.617	29.348	28.732	31.560	29.958	29.488
7 Oststeiermark	60.267	61.425	61.722	62.402	61.567	66.173	65.292	68.467	77.914	75.967
8 Region Graz	186.840	185.984	210.225	211.480	212.970	219.533	228.420	246.551	233.512	249.169
9 Schladming-Dachstein	282.417	291.434	286.276	295.055	301.893	310.143	293.452	345.543	358.873	363.888
10 Südsteiermark	40.001	41.195	43.240	43.082	43.780	45.320	50.341	47.989	51.707	49.852
11 Thermen- & Vulkanland	227.591	267.906	258.922	257.443	237.402	269.711	281.511	282.727	284.705	293.169
Insgesamt	**1.062.604**	**1.114.519**	**1.134.896**	**1.151.150**	**1.146.229**	**1.217.959**	**1.215.981**	**1.327.081**	**1.356.834**	**1.403.483**

Quelle: Landesstatistik Steiermark