

**Tourismusregion Süd-Weststeiermark - Zeitreihe**  
**Ankünfte und Übernachtungen**  
**Winterhalbjahr, Sommerhalbjahr, Tourismusjahr, Kalenderjahr**  
**2001 - 2021**



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| Zeitraum                     | Ankünfte |          |           |             |       | Durchschn.<br>Aufenthalts-<br>dauer | Übernachtungen |          |           |             |       |
|------------------------------|----------|----------|-----------|-------------|-------|-------------------------------------|----------------|----------|-----------|-------------|-------|
|                              | Jahr     | Inländer | Ausländer | Veränderung |       |                                     | Jahr           | Inländer | Ausländer | Veränderung |       |
|                              |          |          |           | absolut     | in %  |                                     |                |          |           | absolut     | in %  |
| <b>27 Süd-Weststeiermark</b> |          |          |           |             |       |                                     |                |          |           |             |       |
| <b>Winterhalbjahr</b>        |          |          |           |             |       |                                     |                |          |           |             |       |
| 2001                         | 53.280   | 41.776   | 11.504    |             |       | 2,6                                 | 138.013        | 101.099  | 36.914    |             |       |
| 2002                         | 52.458   | 41.488   | 10.970    | -822        | -1,5  | 2,5                                 | 133.761        | 97.582   | 36.179    | -4.252      | -3,1  |
| 2003                         | 55.132   | 42.397   | 12.735    | 2.674       | 5,1   | 2,5                                 | 137.322        | 93.638   | 43.684    | 3.561       | 2,7   |
| 2004                         | 56.493   | 42.371   | 14.122    | 1.361       | 2,5   | 2,4                                 | 136.792        | 90.840   | 45.952    | -530        | -0,4  |
| 2005                         | 68.666   | 53.035   | 15.631    | 12.173      | 21,5  | 2,3                                 | 160.073        | 113.732  | 46.341    | 23.281      | 17,0  |
| 2006                         | 67.174   | 50.622   | 16.552    | -1.492      | -2,2  | 2,4                                 | 158.650        | 109.892  | 48.758    | -1.423      | -0,9  |
| 2007                         | 72.234   | 56.516   | 15.718    | 5.060       | 7,5   | 2,3                                 | 168.469        | 121.577  | 46.892    | 9.819       | 6,2   |
| 2008                         | 74.442   | 58.207   | 16.235    | 2.208       | 3,1   | 2,4                                 | 181.512        | 134.105  | 47.407    | 13.043      | 7,7   |
| 2009                         | 69.843   | 53.036   | 16.807    | -4.599      | -6,2  | 2,7                                 | 185.203        | 136.697  | 48.506    | 3.691       | 2,0   |
| 2010                         | 68.263   | 52.942   | 15.321    | -1.580      | -2,3  | 2,7                                 | 187.708        | 138.647  | 49.061    | 2.505       | 1,4   |
| 2011                         | 73.924   | 56.980   | 16.944    | 5.661       | 8,3   | 2,8                                 | 205.135        | 151.836  | 53.299    | 17.427      | 9,3   |
| 2012                         | 75.338   | 59.173   | 16.165    | 1.414       | 1,9   | 2,8                                 | 208.518        | 158.536  | 49.982    | 3.383       | 1,6   |
| 2013                         | 78.493   | 62.775   | 15.718    | 3.155       | 4,2   | 2,7                                 | 209.111        | 162.700  | 46.411    | 593         | 0,3   |
| 2014                         | 79.043   | 58.603   | 20.440    | 550         | 0,7   | 2,7                                 | 212.119        | 155.889  | 56.230    | 3.008       | 1,4   |
| 2015                         | 75.345   | 58.753   | 16.592    | -3.698      | -4,7  | 2,7                                 | 200.405        | 152.487  | 47.918    | -11.714     | -5,5  |
| 2016                         | 86.674   | 70.227   | 16.447    | 11.329      | 15,0  | 2,6                                 | 226.757        | 175.837  | 50.920    | 26.352      | 13,1  |
| 2017                         | 86.894   | 69.046   | 17.848    | 220         | 0,3   | 2,6                                 | 224.806        | 168.697  | 56.109    | -1.951      | -0,9  |
| 2018                         | 93.964   | 73.732   | 20.232    | 7.070       | 8,1   | 2,5                                 | 236.000        | 175.928  | 60.072    | 11.194      | 5,0   |
| 2019                         | 92.409   | 72.302   | 20.107    | -1.555      | -1,7  | 2,6                                 | 243.128        | 176.978  | 66.150    | 7.128       | 3,0   |
| 2020                         | 61.795   | 48.212   | 13.583    | -30.614     | -33,1 | 2,6                                 | 160.859        | 119.451  | 41.408    | -82.269     | -33,8 |
| 2021                         | 13.866   | 10.906   | 2.960     | -47.929     | -77,6 | 4,9                                 | 67.862         | 49.483   | 18.379    | -92.997     | -57,8 |
| <b>Sommerhalbjahr</b>        |          |          |           |             |       |                                     |                |          |           |             |       |
| 2001                         | 154.427  | 118.534  | 35.893    |             |       | 2,9                                 | 442.152        | 315.346  | 126.806   |             |       |
| 2002                         | 160.874  | 120.782  | 40.092    | 6.447       | 4,2   | 2,8                                 | 455.969        | 322.102  | 133.867   | 13.817      | 3,1   |
| 2003                         | 169.482  | 124.084  | 45.398    | 8.608       | 5,4   | 2,8                                 | 473.963        | 325.808  | 148.155   | 17.994      | 3,9   |
| 2004                         | 169.061  | 124.564  | 44.497    | -421        | -0,2  | 2,7                                 | 455.636        | 317.953  | 137.683   | -18.327     | -3,9  |
| 2005                         | 183.335  | 134.935  | 48.400    | 14.274      | 8,4   | 2,6                                 | 483.415        | 339.784  | 143.631   | 27.779      | 6,1   |
| 2006                         | 178.097  | 132.222  | 45.875    | -5.238      | -2,9  | 2,6                                 | 468.963        | 331.560  | 137.403   | -14.452     | -3,0  |
| 2007                         | 190.485  | 138.323  | 52.162    | 12.388      | 7,0   | 2,6                                 | 496.153        | 342.442  | 153.711   | 27.190      | 5,8   |
| 2008                         | 191.635  | 136.534  | 55.101    | 1.150       | 0,6   | 2,7                                 | 519.763        | 361.438  | 158.325   | 23.610      | 4,8   |
| 2009                         | 207.432  | 151.471  | 55.961    | 15.797      | 8,2   | 2,7                                 | 553.663        | 392.293  | 161.370   | 33.900      | 6,5   |
| 2010                         | 212.108  | 158.139  | 53.969    | 4.676       | 2,3   | 2,7                                 | 563.364        | 408.281  | 155.083   | 9.701       | 1,8   |
| 2011                         | 223.329  | 164.577  | 58.752    | 11.221      | 5,3   | 2,6                                 | 589.754        | 424.999  | 164.755   | 26.390      | 4,7   |
| 2012                         | 233.371  | 174.118  | 59.253    | 10.042      | 4,5   | 2,6                                 | 607.282        | 438.816  | 168.466   | 17.528      | 3,0   |
| 2013                         | 244.458  | 177.537  | 66.921    | 11.087      | 4,8   | 2,6                                 | 627.755        | 441.729  | 186.026   | 20.473      | 3,4   |
| 2014                         | 234.041  | 168.356  | 65.685    | -10.417     | -4,3  | 2,5                                 | 592.143        | 418.475  | 173.668   | -35.612     | -5,7  |
| 2015                         | 243.787  | 183.193  | 60.594    | 9.746       | 4,2   | 2,5                                 | 607.542        | 440.491  | 167.051   | 15.399      | 2,6   |
| 2016                         | 260.384  | 194.645  | 65.739    | 16.597      | 6,8   | 2,5                                 | 645.699        | 462.669  | 183.030   | 38.157      | 6,3   |
| 2017                         | 275.395  | 202.205  | 73.190    | 15.011      | 5,8   | 2,4                                 | 655.671        | 469.353  | 186.318   | 9.972       | 1,5   |
| 2018                         | 281.346  | 209.428  | 71.918    | 5.951       | 2,2   | 2,4                                 | 678.089        | 487.931  | 190.158   | 22.418      | 3,4   |
| 2019                         | 285.538  | 212.215  | 73.323    | 4.192       | 1,5   | 2,4                                 | 691.620        | 498.364  | 193.256   | 13.531      | 2,0   |
| 2020                         | 270.127  | 226.011  | 44.116    | -15.411     | -5,4  | 2,7                                 | 717.063        | 580.203  | 136.860   | 25.443      | 3,7   |

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|                              | Jahr     | Inländer | Ausländer | Veränderung |       |                                     | Jahr           | Inländer | Ausländer | Veränderung |       |
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| <b>27 Süd-Weststeiermark</b> |          |          |           |             |       |                                     |                |          |           |             |       |
| <b>Tourismusjahr</b>         |          |          |           |             |       |                                     |                |          |           |             |       |
| 2001                         | 207.707  | 160.310  | 47.397    |             |       | 2,8                                 | 580.165        | 416.445  | 163.720   |             |       |
| 2002                         | 213.332  | 162.270  | 51.062    | 5.625       | 2,7   | 2,8                                 | 589.730        | 419.684  | 170.046   | 9.565       | 1,6   |
| 2003                         | 224.614  | 166.481  | 58.133    | 11.282      | 5,3   | 2,7                                 | 611.285        | 419.446  | 191.839   | 21.555      | 3,7   |
| 2004                         | 225.554  | 166.935  | 58.619    | 940         | 0,4   | 2,6                                 | 592.428        | 408.793  | 183.635   | -18.857     | -3,1  |
| 2005                         | 252.001  | 187.970  | 64.031    | 26.447      | 11,7  | 2,6                                 | 643.488        | 453.516  | 189.972   | 51.060      | 8,6   |
| 2006                         | 245.271  | 182.844  | 62.427    | -6.730      | -2,7  | 2,6                                 | 627.613        | 441.452  | 186.161   | -15.875     | -2,5  |
| 2007                         | 262.719  | 194.839  | 67.880    | 17.448      | 7,1   | 2,5                                 | 664.622        | 464.019  | 200.603   | 37.009      | 5,9   |
| 2008                         | 266.077  | 194.741  | 71.336    | 3.358       | 1,3   | 2,6                                 | 701.275        | 495.543  | 205.732   | 36.653      | 5,5   |
| 2009                         | 277.275  | 204.507  | 72.768    | 11.198      | 4,2   | 2,7                                 | 738.866        | 528.990  | 209.876   | 37.591      | 5,4   |
| 2010                         | 280.371  | 211.081  | 69.290    | 3.096       | 1,1   | 2,7                                 | 751.072        | 546.928  | 204.144   | 12.206      | 1,7   |
| 2011                         | 297.253  | 221.557  | 75.696    | 16.882      | 6,0   | 2,7                                 | 794.889        | 576.835  | 218.054   | 43.817      | 5,8   |
| 2012                         | 308.709  | 233.291  | 75.418    | 11.456      | 3,9   | 2,6                                 | 815.800        | 597.352  | 218.448   | 20.911      | 2,6   |
| 2013                         | 322.951  | 240.312  | 82.639    | 14.242      | 4,6   | 2,6                                 | 836.866        | 604.429  | 232.437   | 21.066      | 2,6   |
| 2014                         | 313.084  | 226.959  | 86.125    | -9.867      | -3,1  | 2,6                                 | 804.262        | 574.364  | 229.898   | -32.604     | -3,9  |
| 2015                         | 319.132  | 241.946  | 77.186    | 6.048       | 1,9   | 2,5                                 | 807.947        | 592.978  | 214.969   | 3.685       | 0,5   |
| 2016                         | 347.058  | 264.872  | 82.186    | 27.926      | 8,8   | 2,5                                 | 872.456        | 638.506  | 233.950   | 64.509      | 8,0   |
| 2017                         | 362.289  | 271.251  | 91.038    | 15.231      | 4,4   | 2,4                                 | 880.477        | 638.050  | 242.427   | 8.021       | 0,9   |
| 2018                         | 375.310  | 283.160  | 92.150    | 13.021      | 3,6   | 2,4                                 | 914.089        | 663.859  | 250.230   | 33.612      | 3,8   |
| 2019                         | 377.947  | 284.517  | 93.430    | 2.637       | 0,7   | 2,5                                 | 934.748        | 675.342  | 259.406   | 20.659      | 2,3   |
| 2020                         | 331.922  | 274.223  | 57.699    | -46.025     | -12,2 | 2,6                                 | 877.922        | 699.654  | 178.268   | -56.826     | -6,1  |
| <b>Kalenderjahr</b>          |          |          |           |             |       |                                     |                |          |           |             |       |
| 2001                         | 206.878  | 160.095  | 46.783    |             |       | 2,8                                 | 577.917        | 415.745  | 162.172   |             |       |
| 2002                         | 215.411  | 164.029  | 51.382    | 8.533       | 4,1   | 2,8                                 | 594.957        | 422.018  | 172.939   | 17.040      | 2,9   |
| 2003                         | 223.891  | 165.214  | 58.677    | 8.480       | 3,9   | 2,7                                 | 606.996        | 416.423  | 190.573   | 12.039      | 2,0   |
| 2004                         | 230.975  | 171.879  | 59.096    | 7.084       | 3,2   | 2,6                                 | 600.182        | 415.161  | 185.021   | -6.814      | -1,1  |
| 2005                         | 250.787  | 186.845  | 63.942    | 19.812      | 8,6   | 2,6                                 | 641.196        | 452.969  | 188.227   | 41.014      | 6,8   |
| 2006                         | 245.665  | 183.896  | 61.769    | -5.122      | -2,0  | 2,6                                 | 628.714        | 443.985  | 184.729   | -12.482     | -1,9  |
| 2007                         | 264.581  | 195.552  | 69.029    | 18.916      | 7,7   | 2,5                                 | 669.074        | 466.128  | 202.946   | 40.360      | 6,4   |
| 2008                         | 266.241  | 194.927  | 71.314    | 1.660       | 0,6   | 2,7                                 | 707.373        | 500.845  | 206.528   | 38.299      | 5,7   |
| 2009                         | 273.261  | 200.954  | 72.307    | 7.020       | 2,6   | 2,7                                 | 731.639        | 523.121  | 208.518   | 24.266      | 3,4   |
| 2010                         | 281.620  | 212.756  | 68.864    | 8.359       | 3,1   | 2,7                                 | 755.105        | 551.473  | 203.632   | 23.466      | 3,2   |
| 2011                         | 300.248  | 223.860  | 76.388    | 18.628      | 6,6   | 2,7                                 | 803.858        | 584.222  | 219.636   | 48.753      | 6,5   |
| 2012                         | 311.365  | 235.864  | 75.501    | 11.117      | 3,7   | 2,6                                 | 819.494        | 600.738  | 218.756   | 15.636      | 1,9   |
| 2013                         | 321.892  | 238.108  | 83.784    | 10.527      | 3,4   | 2,6                                 | 836.526        | 601.446  | 235.080   | 17.032      | 2,1   |
| 2014                         | 310.684  | 224.844  | 85.840    | -11.208     | -3,5  | 2,6                                 | 798.851        | 570.255  | 228.596   | -37.675     | -4,5  |
| 2015                         | 323.476  | 246.849  | 76.627    | 12.792      | 4,1   | 2,5                                 | 816.675        | 601.422  | 215.253   | 17.824      | 2,2   |
| 2016                         | 344.884  | 262.993  | 81.891    | 21.408      | 6,6   | 2,5                                 | 866.849        | 632.070  | 234.779   | 50.174      | 6,1   |
| 2017                         | 366.993  | 274.483  | 92.510    | 22.109      | 6,4   | 2,4                                 | 889.097        | 646.146  | 242.951   | 22.248      | 2,6   |
| 2018                         | 375.909  | 283.629  | 92.280    | 8.916       | 2,4   | 2,4                                 | 917.337        | 664.027  | 253.310   | 28.240      | 3,2   |
| 2019                         | 378.112  | 285.184  | 92.928    | 2.203       | 0,6   | 2,5                                 | 931.702        | 675.679  | 256.023   | 14.365      | 1,6   |
| 2020                         | 302.771  | 250.273  | 52.498    | -75.341     | -19,9 | 2,7                                 | 823.414        | 655.546  | 167.868   | -108.288    | -11,6 |

Quelle: Landesstatistik Steiermark