

**Tourismusregion Urlaubsregion Murau-Murtal - Zeitreihe**  
**Ankünfte und Übernachtungen**  
**Winterhalbjahr, Sommerhalbjahr, Tourismusjahr, Kalenderjahr**  
**2001 - 2020**



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| Zeitraum                             | Ankünfte |          |           |                             |       | Durchschn.<br>Aufenthalts-<br>dauer | Übernachtungen |          |           |                             |       |
|--------------------------------------|----------|----------|-----------|-----------------------------|-------|-------------------------------------|----------------|----------|-----------|-----------------------------|-------|
|                                      | Jahr     | Inländer | Ausländer | Veränderung<br>absolut in % |       |                                     | Jahr           | Inländer | Ausländer | Veränderung<br>absolut in % |       |
| <b>25 Urlaubsregion Murau-Murtal</b> |          |          |           |                             |       |                                     |                |          |           |                             |       |
| <b>Winterhalbjahr</b>                |          |          |           |                             |       |                                     |                |          |           |                             |       |
| 2001                                 | 104.438  | 66.561   | 37.877    |                             |       | 4,1                                 | 431.057        | 245.513  | 185.544   |                             |       |
| 2002                                 | 99.578   | 61.073   | 38.505    | -4.860                      | -4,7  | 4,4                                 | 435.992        | 238.564  | 197.428   | 4.935                       | 1,1   |
| 2003                                 | 108.005  | 61.594   | 46.411    | 8.427                       | 8,5   | 4,3                                 | 468.740        | 238.872  | 229.868   | 32.748                      | 7,5   |
| 2004                                 | 108.983  | 60.266   | 48.717    | 978                         | 0,9   | 4,3                                 | 474.064        | 232.059  | 242.005   | 5.324                       | 1,1   |
| 2005                                 | 112.550  | 61.056   | 51.494    | 3.567                       | 3,3   | 4,4                                 | 490.628        | 234.770  | 255.858   | 16.564                      | 3,5   |
| 2006                                 | 117.507  | 62.841   | 54.666    | 4.957                       | 4,4   | 4,3                                 | 509.074        | 237.923  | 271.151   | 18.446                      | 3,8   |
| 2007                                 | 118.498  | 61.452   | 57.046    | 991                         | 0,8   | 4,2                                 | 497.758        | 229.366  | 268.392   | -11.316                     | -2,2  |
| 2008                                 | 132.118  | 63.058   | 69.060    | 13.620                      | 11,5  | 4,3                                 | 568.704        | 240.572  | 328.132   | 70.946                      | 14,3  |
| 2009                                 | 138.007  | 68.377   | 69.630    | 5.889                       | 4,5   | 4,3                                 | 598.800        | 255.233  | 343.567   | 30.096                      | 5,3   |
| 2010                                 | 144.710  | 71.637   | 73.073    | 6.703                       | 4,9   | 4,2                                 | 609.370        | 260.137  | 349.233   | 10.570                      | 1,8   |
| 2011                                 | 152.008  | 73.427   | 78.581    | 7.298                       | 5,0   | 4,2                                 | 633.381        | 267.497  | 365.884   | 24.011                      | 3,9   |
| 2012                                 | 146.394  | 74.061   | 72.333    | -5.614                      | -3,7  | 4,2                                 | 608.909        | 269.993  | 338.916   | -24.472                     | -3,9  |
| 2013                                 | 153.727  | 76.141   | 77.586    | 7.333                       | 5,0   | 4,1                                 | 635.036        | 274.382  | 360.654   | 26.127                      | 4,3   |
| 2014                                 | 153.271  | 75.229   | 78.042    | -456                        | -0,3  | 4,2                                 | 640.187        | 268.903  | 371.284   | 5.151                       | 0,8   |
| 2015                                 | 152.269  | 70.068   | 82.201    | -1.002                      | -0,7  | 4,3                                 | 652.413        | 251.373  | 401.040   | 12.226                      | 1,9   |
| 2016                                 | 168.789  | 75.205   | 93.584    | 16.520                      | 10,8  | 4,1                                 | 698.499        | 252.035  | 446.464   | 46.086                      | 7,1   |
| 2017                                 | 170.726  | 73.155   | 97.571    | 1.937                       | 1,1   | 4,2                                 | 725.001        | 269.825  | 455.176   | 26.502                      | 3,8   |
| 2018                                 | 180.628  | 76.407   | 104.221   | 9.902                       | 5,8   | 4,4                                 | 786.814        | 306.364  | 480.450   | 61.813                      | 8,5   |
| 2019                                 | 187.050  | 77.406   | 109.644   | 6.422                       | 3,6   | 4,4                                 | 826.351        | 321.899  | 504.452   | 39.537                      | 5,0   |
| 2020                                 | 159.760  | 63.327   | 96.433    | -27.290                     | -14,6 | 4,4                                 | 710.818        | 259.182  | 451.636   | -115.533                    | -14,0 |
| <b>Sommerhalbjahr</b>                |          |          |           |                             |       |                                     |                |          |           |                             |       |
| 2001                                 | 126.248  | 81.784   | 44.464    |                             |       | 3,8                                 | 480.396        | 306.930  | 173.466   |                             |       |
| 2002                                 | 122.732  | 76.444   | 46.288    | -3.516                      | -2,8  | 3,8                                 | 465.939        | 283.661  | 182.278   | -14.457                     | -3,0  |
| 2003                                 | 134.697  | 81.220   | 53.477    | 11.965                      | 9,7   | 3,6                                 | 491.066        | 289.385  | 201.681   | 25.127                      | 5,4   |
| 2004                                 | 116.832  | 72.117   | 44.715    | -17.865                     | -13,3 | 3,9                                 | 459.887        | 265.317  | 194.570   | -31.179                     | -6,3  |
| 2005                                 | 112.896  | 72.196   | 40.700    | -3.936                      | -3,4  | 4,0                                 | 450.873        | 270.379  | 180.494   | -9.014                      | -2,0  |
| 2006                                 | 114.336  | 73.593   | 40.743    | 1.440                       | 1,3   | 4,0                                 | 454.084        | 270.975  | 183.109   | 3.211                       | 0,7   |
| 2007                                 | 119.311  | 76.763   | 42.548    | 4.975                       | 4,4   | 3,9                                 | 462.076        | 270.834  | 191.242   | 7.992                       | 1,8   |
| 2008                                 | 121.084  | 78.772   | 42.312    | 1.773                       | 1,5   | 3,9                                 | 471.153        | 283.929  | 187.224   | 9.077                       | 2,0   |
| 2009                                 | 131.467  | 87.355   | 44.112    | 10.383                      | 8,6   | 3,8                                 | 503.502        | 294.258  | 209.244   | 32.349                      | 6,9   |
| 2010                                 | 125.788  | 82.110   | 43.678    | -5.679                      | -4,3  | 3,8                                 | 480.185        | 275.595  | 204.590   | -23.317                     | -4,6  |
| 2011                                 | 145.265  | 90.346   | 54.919    | 19.477                      | 15,5  | 3,8                                 | 555.474        | 302.006  | 253.468   | 75.289                      | 15,7  |
| 2012                                 | 145.856  | 89.718   | 56.138    | 591                         | 0,4   | 3,8                                 | 556.667        | 295.999  | 260.668   | 1.193                       | 0,2   |
| 2013                                 | 154.782  | 96.182   | 58.600    | 8.926                       | 6,1   | 3,9                                 | 598.302        | 320.111  | 278.191   | 41.635                      | 7,5   |
| 2014                                 | 167.013  | 104.623  | 62.390    | 12.231                      | 7,9   | 3,7                                 | 617.191        | 327.754  | 289.437   | 18.889                      | 3,2   |
| 2015                                 | 181.901  | 106.997  | 74.904    | 14.888                      | 8,9   | 3,6                                 | 649.459        | 319.506  | 329.953   | 32.268                      | 5,2   |
| 2016                                 | 203.021  | 118.731  | 84.290    | 21.120                      | 11,6  | 3,6                                 | 739.076        | 370.165  | 368.911   | 89.617                      | 13,8  |
| 2017                                 | 214.401  | 120.233  | 94.168    | 11.380                      | 5,6   | 3,6                                 | 769.734        | 382.233  | 387.501   | 30.658                      | 4,1   |
| 2018                                 | 212.463  | 114.438  | 98.025    | -1.938                      | -0,9  | 3,7                                 | 792.552        | 392.656  | 399.896   | 22.818                      | 3,0   |
| 2019                                 | 234.288  | 122.203  | 112.085   | 21.825                      | 10,3  | 3,7                                 | 864.288        | 404.355  | 459.933   | 71.736                      | 9,1   |

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| <b>25 Urlaubsregion Murau-Murtal</b> |          |          |           |                             |      |                                     |                |          |           |                             |      |
| <b>Tourismusjahr</b>                 |          |          |           |                             |      |                                     |                |          |           |                             |      |
| 2001                                 | 230.686  | 148.345  | 82.341    |                             |      | 4,0                                 | 911.453        | 552.443  | 359.010   |                             |      |
| 2002                                 | 222.310  | 137.517  | 84.793    | -8.376                      | -3,6 | 4,1                                 | 901.931        | 522.225  | 379.706   | -9.522                      | -1,0 |
| 2003                                 | 242.702  | 142.814  | 99.888    | 20.392                      | 9,2  | 4,0                                 | 959.806        | 528.257  | 431.549   | 57.875                      | 6,4  |
| 2004                                 | 225.815  | 132.383  | 93.432    | -16.887                     | -7,0 | 4,1                                 | 933.951        | 497.376  | 436.575   | -25.855                     | -2,7 |
| 2005                                 | 225.446  | 133.252  | 92.194    | -369                        | -0,2 | 4,2                                 | 941.501        | 505.149  | 436.352   | 7.550                       | 0,8  |
| 2006                                 | 231.843  | 136.434  | 95.409    | 6.397                       | 2,8  | 4,2                                 | 963.158        | 508.898  | 454.260   | 21.657                      | 2,3  |
| 2007                                 | 237.809  | 138.215  | 99.594    | 5.966                       | 2,6  | 4,0                                 | 959.834        | 500.200  | 459.634   | -3.324                      | -0,3 |
| 2008                                 | 253.202  | 141.830  | 111.372   | 15.393                      | 6,5  | 4,1                                 | 1.039.857      | 524.501  | 515.356   | 80.023                      | 8,3  |
| 2009                                 | 269.474  | 155.732  | 113.742   | 16.272                      | 6,4  | 4,1                                 | 1.102.302      | 549.491  | 552.811   | 62.445                      | 6,0  |
| 2010                                 | 270.498  | 153.747  | 116.751   | 1.024                       | 0,4  | 4,0                                 | 1.089.555      | 535.732  | 553.823   | -12.747                     | -1,2 |
| 2011                                 | 297.273  | 163.773  | 133.500   | 26.775                      | 9,9  | 4,0                                 | 1.188.855      | 569.503  | 619.352   | 99.300                      | 9,1  |
| 2012                                 | 292.250  | 163.779  | 128.471   | -5.023                      | -1,7 | 4,0                                 | 1.165.576      | 565.992  | 599.584   | -23.279                     | -2,0 |
| 2013                                 | 308.509  | 172.323  | 136.186   | 16.259                      | 5,6  | 4,0                                 | 1.233.338      | 594.493  | 638.845   | 67.762                      | 5,8  |
| 2014                                 | 320.284  | 179.852  | 140.432   | 11.775                      | 3,8  | 3,9                                 | 1.257.378      | 596.657  | 660.721   | 24.040                      | 1,9  |
| 2015                                 | 334.170  | 177.065  | 157.105   | 13.886                      | 4,3  | 3,9                                 | 1.301.872      | 570.879  | 730.993   | 44.494                      | 3,5  |
| 2016                                 | 371.810  | 193.936  | 177.874   | 37.640                      | 11,3 | 3,9                                 | 1.437.575      | 622.200  | 815.375   | 135.703                     | 10,4 |
| 2017                                 | 385.127  | 193.388  | 191.739   | 13.317                      | 3,6  | 3,9                                 | 1.494.735      | 652.058  | 842.677   | 57.160                      | 4,0  |
| 2018                                 | 393.091  | 190.845  | 202.246   | 7.964                       | 2,1  | 4,0                                 | 1.579.366      | 699.020  | 880.346   | 84.631                      | 5,7  |
| 2019                                 | 421.338  | 199.609  | 221.729   | 28.247                      | 7,2  | 4,0                                 | 1.690.639      | 726.254  | 964.385   | 111.273                     | 7,0  |
| <b>Kalenderjahr</b>                  |          |          |           |                             |      |                                     |                |          |           |                             |      |
| 2001                                 | 232.364  | 149.407  | 82.957    |                             |      | 3,9                                 | 915.170        | 554.727  | 360.443   |                             |      |
| 2002                                 | 222.869  | 136.654  | 86.215    | -9.495                      | -4,1 | 4,1                                 | 906.241        | 519.874  | 386.367   | -8.929                      | -1,0 |
| 2003                                 | 241.438  | 142.023  | 99.415    | 18.569                      | 8,3  | 4,0                                 | 955.016        | 524.766  | 430.250   | 48.775                      | 5,4  |
| 2004                                 | 226.425  | 131.947  | 94.478    | -15.013                     | -6,2 | 4,1                                 | 933.107        | 495.800  | 437.307   | -21.909                     | -2,3 |
| 2005                                 | 227.465  | 134.550  | 92.915    | 1.040                       | 0,5  | 4,2                                 | 953.295        | 510.338  | 442.957   | 20.188                      | 2,2  |
| 2006                                 | 229.836  | 135.559  | 94.277    | 2.371                       | 1,0  | 4,2                                 | 959.034        | 508.854  | 450.180   | 5.739                       | 0,6  |
| 2007                                 | 243.615  | 140.332  | 103.283   | 13.779                      | 6,0  | 4,0                                 | 974.738        | 504.036  | 470.702   | 15.704                      | 1,6  |
| 2008                                 | 257.043  | 143.185  | 113.858   | 13.428                      | 5,5  | 4,1                                 | 1.061.904      | 530.667  | 531.237   | 87.166                      | 8,9  |
| 2009                                 | 268.225  | 156.946  | 111.279   | 11.182                      | 4,4  | 4,1                                 | 1.093.792      | 551.060  | 542.732   | 31.888                      | 3,0  |
| 2010                                 | 271.842  | 153.660  | 118.182   | 3.617                       | 1,3  | 4,0                                 | 1.090.956      | 535.111  | 555.845   | -2.836                      | -0,3 |
| 2011                                 | 296.073  | 163.677  | 132.396   | 24.231                      | 8,9  | 4,0                                 | 1.185.272      | 570.521  | 614.751   | 94.316                      | 8,6  |
| 2012                                 | 296.005  | 165.799  | 130.206   | -68                         | 0,0  | 4,0                                 | 1.175.261      | 569.640  | 605.621   | -10.011                     | -0,8 |
| 2013                                 | 307.774  | 170.773  | 137.001   | 11.769                      | 4,0  | 4,0                                 | 1.238.035      | 592.699  | 645.336   | 62.774                      | 5,3  |
| 2014                                 | 317.864  | 178.298  | 139.566   | 10.090                      | 3,3  | 3,9                                 | 1.255.124      | 592.848  | 662.276   | 17.089                      | 1,4  |
| 2015                                 | 337.559  | 178.419  | 159.140   | 19.695                      | 6,2  | 3,9                                 | 1.309.581      | 571.177  | 738.404   | 54.457                      | 4,3  |
| 2016                                 | 374.021  | 194.635  | 179.386   | 36.462                      | 10,8 | 3,8                                 | 1.432.921      | 625.712  | 807.209   | 123.340                     | 9,4  |
| 2017                                 | 387.040  | 194.813  | 192.227   | 13.019                      | 3,5  | 3,9                                 | 1.513.443      | 668.165  | 845.278   | 80.522                      | 5,6  |
| 2018                                 | 396.719  | 190.994  | 205.725   | 9.679                       | 2,5  | 4,0                                 | 1.599.693      | 704.130  | 895.563   | 86.250                      | 5,7  |
| 2019                                 | 425.119  | 200.716  | 224.403   | 28.400                      | 7,2  | 4,0                                 | 1.702.655      | 725.268  | 977.387   | 102.962                     | 6,4  |

Quelle: Landesstatistik Steiermark